

July 18, 2007

Urban Dove hosts 2007 Corporate Softball Challenge

On Monday, July 30, 2007, from 5:30 – 8:30 PM, at the Great Lawn in Central Park, Urban Dove will host an invitational softball tournament pairing New York City's biggest companies with Urban Dove teenagers in a round-robin tournament to benefit Urban Dove's youth programs. Urban Dove is a nonprofit organization dedicated to improving the lives of New York City's at-risk youth and serves nearly 800 kids each year.

Twelve teams will battle it out in this year's tournament to see who will be the 2007 Corporate Softball Challenge Champion. The event is sponsored by the New York Mets and Mattingly Baseball. Each team will be joined by Urban Dove teenagers. Teams participating include Lehman Brothers, Morgan Stanley, Goldman Sachs, Clayton, Dublier and Rice, Debevoise and Plimpton, Ernst and Young, and Hogan & Hartson. One Presenting Sponsor will throw out the first pitch at a New York Mets game at Shea Stadium. The Opening Ceremonies will be hosted by New York's own Mr. Met.

The Urban Dove was founded by Jai Nanda in 1998 and is dedicated to enriching the lives of New York City's at-risk youth by creating a supportive, positive environment where kids can develop the life-skills and confidence they need to reach their full potential. The Corporate Softball Challenge, now in its third year, is expected to raise more than \$100,000 for Urban Dove's programs serving at-risk youth. For more information, please visit www.urbandove.org or call Amy Sokal-Canino at (212) 244-2131.

Jai Nanda, Founder and Executive Director, as well as Urban Dove youth, are available for interviews.