



Don Mattingly Kicks Off Baseball Camps at Pier 40 With Hitting Clinic And Father's Day Bat Donation

Indevus Pharmaceuticals join Mattingly Baseball in donating limited-edition blue bats to support Prostate Cancer Awareness Month

NEW YORK, NY -- (MARKET WIRE) – April 2, 2007 – **Don Mattingly** a.k.a. “Donnie Baseball,” is a six-time All-Star, the 1984 American League MVP and a Gold Glove first baseman who played for the Yankees from 1982-1995 and now serves as the Yankees’ bench coach. But Mattingly’s style of play is not all that makes this Yankee icon so unique – he has also invented a new bat that is revolutionizing hitting instruction. Mattingly, and his new equipment company – **Mattingly Baseball** – have partnered with **Urban Dove** and **Piers, Parks and Playgrounds (P3)**, two non-profit youth organizations, to help make baseball more accessible to all kids, especially low-income youth.

Mattingly will kick off P3’s Pier 40 Summer Camps with a special bat donation in honor of father's day. **Indevus Pharmaceuticals**, in support of Prostate Cancer Awareness, is sponsoring a special blue bat provided by Mattingly Baseball. Don will personally present these limited edition blue bats and give a brief hitting clinic using the V-Grip bats which he personally designed. The bats will be donated to Urban Dove and P3 for use in their upcoming programs at Pier 40 that will use baseball as a vehicle for engaging at-risk youth in positive, educational activities.

Event Details: Monday, June 18th, 2007
10:00 AM – 11:00 AM
Pier 40 – Courtyard Ballfield (Houston Street @ the West Side Highway)
Photo and Interview Opportunities Will Be Available
Live Feeds May Not Be Possible Due to Limited Vehicular Access To Fields

About Mattingly Baseball:

Headquartered in Shelton, CT, Mattingly is quickly becoming recognized as an industry leader in the development and marketing of innovative, high quality baseball and softball products and home to the patented V-Grip™ technology. The company was founded to promote improved hitting mechanics in baseball and softball players through the use of the patented V-Grip™ bat combined with Don Mattingly's approach to hitting. For more information visit www.mattinglybaseball.com or call Cheryl Beck at (267) 253-0521.

About Indevus Pharmaceuticals, Inc.:

Indevus Pharmaceuticals, Inc. is a specialty pharmaceutical company engaged in the acquisition, development and commercialization of products to treat conditions in urology and endocrinology, including the Company's approved product - VANTAS(R) for advanced prostate cancer. Visit www.Indevus.com/ www.VantasImplant.com or contact Robert Stovall at 609-235-3219.

About Urban Dove:

Urban Dove, a non-profit organization dedicated to enriching the lives of New York City's at-risk youth, provides out-of-school-time programs for nearly 800 youth each year, incorporating the power of sports and recreation into educational programs for children ages 8 – 18. For more information, please visit www.urbandove.org or call (212)244-2131.
